



MEDIA ADVISORY

For immediate release

May 10, 2019



**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students



San Francisco
Foundation



BAY AREA
WILDERNESS
TRAINING

Oakland Unified School District to announce new outdoor experiential learning initiative at Children & Nature Network International Conference

WHEN: **Thursday, May 16, 8:30-9:00am** | Opening Conference Plenary

WHERE: Oakland Marriott City Center, West Hall, 1001 Broadway, Oakland, CA 94607

WHO: **Mayor Libby Schaaf, Oakland Unified Superintendent Kyla Johnson-Trammel** and leaders from **Bay Area Wilderness Training** and the **San Francisco Foundation** will make the Announcement, including program name and scope

WHAT: **The launch of one of the most comprehensive school district-wide environmental programs of its kind.**

ABOUT: The new program is based on a growing body of research that indicates that outdoor experiences offer children a wide array of emotional, social and academic benefits. Children who spend time outdoors exhibit improved attentiveness, reduced school absenteeism and better academic performance. Exposure to nature also fosters motor development, self-esteem, improved health and lifelong environmental stewardship.

The Children & Nature Network International Conference is the **world's largest convening of children and nature advocates**. Attendees include 800 cross-sector leaders from 15 countries working to increase equitable access to nature. More at childrenandnature.org/cnc2019/

CONTACTS: John Sasaki, OUSD, 510-879-2910, john.sasaki@ousd.org
Ling Liu, San Francisco Foundation, 415-939-6050, lliu@sff.org
Scott Wolland, Bay Area Wilderness Training, 512-453-2298 x302, scott@bawt.org
Laura Mylan, Children & Nature Network, 612.237.2815, laura@childrenandnature.org

###